



**Minutes From The 4th Aurora Breast Cancer Wellbeing Meeting
held on Zoom
at 1900-2100, 16 April 2024**

	ITEM	Action
ITEM 1	<p>As INTRODUCTORY business</p> <p>1. The Chair opened the meeting and welcome everyone thanking them for all their efforts. It was reflected upon just how far Aurora had come over the past 6 months and everyone should be very proud and excited for the future.</p>	
ITEM 2	<p>Outstanding Actions From Previous Meeting</p> <p>2. It was noted that;</p> <ul style="list-style-type: none"> a) We still require names we wish to thank at a Gala Event. b) EW agreed to follow up on a Mentors Programme c) A well-being event in a large house was discounted as thought a more regular rhythm of activity is better. d) AC & CH would continue to build the education programme e) AC to upload new Board Member to the charity commission. 	<p style="text-align: center;">All</p> <p style="text-align: center;">AC/CH</p> <p style="text-align: center;">AC</p>
ITEM 3	<p>Forecast of Events</p> <p>3. Well-being Day. The feedback from the event was extremely positive and the board agreed the numbers that attended were perfect and the balanced programme worked well. There were still some concerns over the food standard and support on the day from the venue, but the hotel is well placed and the setting great to create a positive enviroment.</p> <p>4. Yoga. EW agreed to follow up with the Yoga expert from Hercules to see what session we could start. Also there was an oppportunity for a Pilates session by Lucy. Details to be followed up on.</p> <p>5. Supper Club. It was agreed that it would be great to re-introduce a supper club and Fabio's would be a great first venue and could extend the invite to include non-beneficiaries to increase the fundraising potential. NC to follow up.</p> <p>6. Garden Party. It was reported that plans were moving forward well and the day was all set. Save a date had gone out but a sign up form needed to be created. It was asked to understand the offer from Mardy Moo as could be a great addition.</p>	<p style="text-align: center;">EW</p> <p style="text-align: center;">NC</p> <p style="text-align: center;">NC/CE/ SE</p>
ITEM 4	<p>Finance</p> <p>7. It was reported we had grants in with St James Wealth and Openworks. The outcome of these would be in June/July. EW agreed to continue to explore wider opportunities.</p>	<p style="text-align: center;">EW</p>

	8. Following the increased income CH agreed to look at a low risk bond to place some savings into.	CH
ITEM 5	<p>Marketing & Communications</p> <p>9. It was agreed we need to coordinate wider reach of some of the great marketing material we now created to build awareness.</p> <p>10. The website looks great and provides a great focal point for information and has given great creditability to the charity. EW agreed to look for a gift to thank TL.</p> <p>11. It was agreed there was a need to increase our social media presence and link the social media accounts to the website. AC agreed to provide TL the required information.</p>	<p>EW</p> <p>AC</p>
ITEM 6	<p>AOB</p> <p>12. It was agreed we needed to maximise the 'Pretty Muddy' event. EW/CE agreed to create business cards to hand out on the day and look at t.shirts for all competitors.</p> <p>13. It was reported that the secondary event was extremely well received in a great venue. EW agreed to reach out to Gemma to look at creating a sign up and feedback form and also look at the next opportunity to unite the group.</p> <p>14. Venues to consider: 'The Core' and 'The Strawberry Thief' for well being events and talks. EW agreed to speak with Imagine Cruising about a cinema night and also would look for new well-being day venue.</p>	<p>EW/CE</p> <p>EW</p> <p>EW</p>

A Chaudhry (e-signed)

Anushka Chaudhry
Chair
Aurora Breast Cancer Wellbeing